

zed E-Commerce

A World of Opportunity Awaits

Online Selling Made Easy

With zed E-Commerce and the power of SAP® Business One, you will have the ability to expand your business online with Web stores that make it easy for customers to find and purchase your products. It provides a single, integrated solution for managing your business both online and offline.

As the world of E-Commerce grows, more small businesses are establishing an online presence to capture the enormous market opportunities available on the Web. But if companies fail to integrate their online stores with other business functions such as inventory control, order fulfillment, and accounting, challenges arise when customer orders hit back-office operations and trigger out-of-stocks, backlogs, and duplicate entries.

Quickly create graphical online catalogs and shopping carts so your customers and partners can easily browse and buy your products on the Internet. **zed E-Commerce** includes a full set of design tools for creating a Web page that best reflects your business and attracts new and returning customers. You can assign multiple images to your products and display detailed information about each.

With **zed E-Commerce** functionality, the SAP® Business One application fully integrates Web stores with back-end inventory management and order fulfillment processes. This enables you to confidently sell online, accurately track your inventory, and deliver the right products to your customers on time.

Make it easy for customers to find specific products in all categories and subcategories and to configure certain types of products into bundled, all-in-one purchases. You even gain end-to-end E-Commerce functionality with the ability to handle taxes, shipping and handling charges, and payment options directly through the same interface.

| Online Catalogs and Items | Item Management | Web Store |
|---|---|---|
| Manage your inventory over the Internet. | Give customers the ability to "build your own" bundle of parts. | Design your online store with its own unique look and feel. |
| Determine exactly what kind of product information is provided to customers. | Allow customers to select the parts they want by specific attributes. | Use up-selling, cross-selling, and suggestive selling to increase your sales. |
| Implement ads and promotions in your Web store and attract customers with discount campaigns. | Associate products with each other using a parent-child relationship. | Upload and store images directly through the interface. |

Online Catalogs and Items

With **zed E-Commerce**, you can take your existing inventory stored in SAP® Business One and place it on the Web. You can easily decide exactly what kind of information to display in your online store and assign a set of attributes to each item, describing specific functions and features. Through its inventory status feature, SAP® Business One allows you to show availability and expiration dates. As a result, customers can pre-order and back-order products.

Item Management

zed E-Commerce offers unique variants and product line configurations to allow customers a wider selection when shopping for products. Variants give your customers the ability to pick and choose what items will be bundled into a final product. As a customer changes the package configuration, the difference in price is reflected automatically.

Web Stores

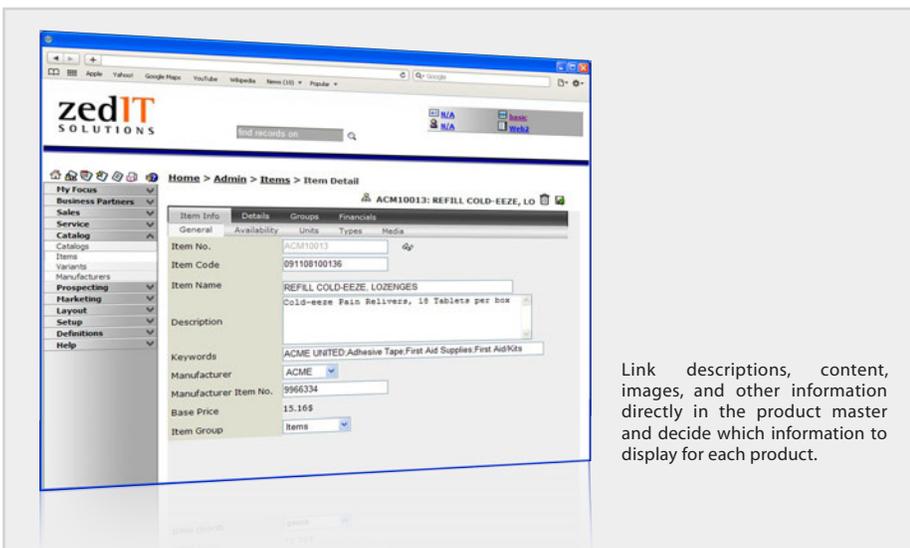
zed E-Commerce provides robust tools to help you successfully build an online storefront. Using "WYSIWYG editors", you can create a unique and impressive Web store. The theme designer helps to streamline the design and layout of your Web store, while the media library allows you to upload and download product images and media directly through the Web interface.

Price Lists and Discounts

Price lists allow you to manage prices for your items and assign the appropriate taxes. Create price lists for certain customers and use the discount function to generate promotional prices and codes for coupons. Using the integrated campaign system, you can send special offers to customers and prospects, who can then get promotional discounts by entering the coupon code directly on the checkout page when placing an order.

Shopping Carts

With shopping cart functionality, customers can store their selected items in an online shopping cart. Once a customer places an order, it is stored in the database of SAP® Business One and an order document is generated. An order confirmation e-mail is automatically then sent to the customer. With **zed E-Commerce**, you can create shipping and handling calculation formulas based on various criteria, manage tax information and set up payment options and credit card types for your end customers. Customers can save shopping carts for repeat purchases and create wish lists of products they would like to have purchased for them.



Link descriptions, content, images, and other information directly in the product master and decide which information to display for each product.

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SOLUTIONS

For More Information

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